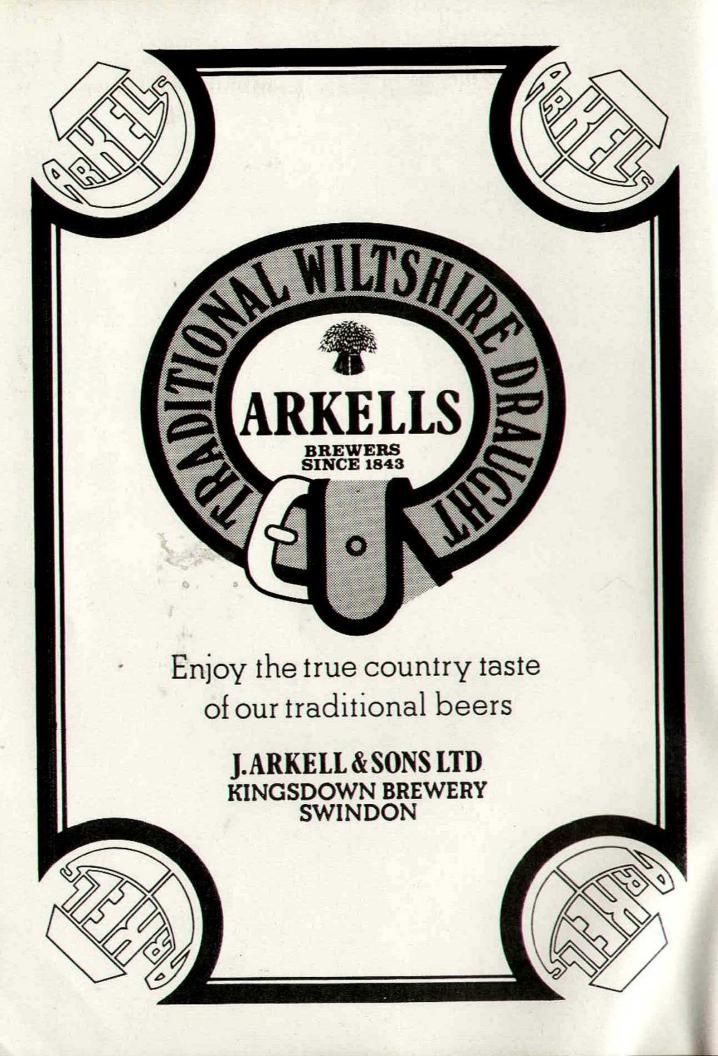


SWINDON TOWN FOOTBALL CLUB

Official Match Day Magazine 2019



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Bob Smith says.....

Among the disappointments we have experienced lately, the good thing that has emerged is the form and results of the young lads under the care of John Trollope. As you may know by now, the under seventeen boys have won the South East Counties Division II, and the Midland Youth Team are lying third in that league. This reflects full credit on the players as, to win any title, results must be obtained away from home. Credit also to the work that John Trollope and his assistant, Eddie Buckley, have done over the last two seasons.

The success of any Youth Policy is not just in the trophies that players win but also the ultimate aim that a proportion of the players will come through to the First Team, and looking at John's squad of players that he has worked with over the last two seasons, I consider that there are two or three who have an excellent chance, and I am confident that there will be more to come.

At First Team level I am well aware of our requirements for next season and much of my time, and that of the rest of the Management Team, will be spent scouting and looking for the players that will make us a stronger outfit.

I would like to congratulate the players, as I already have done verbally, for their display against Rotherham United on Tuesday last, and give added congratulations to Andy Rowland for his achievement in scoring four goals in that game.

Thank you for your continued support which has been excellent considering our recent disappointing results, as I have said throughout the season, your encouragement is an added spur to the players, and is much appreciated by them.

Have an enjoyable afternoon.



NEXT MATCH

Tuesday, 22nd April, 1980

Division III

COLCHESTER UNITED

K.O. 7.30 p.m.

Town through time-

The Team Manager-Part Five by Paul Plowman

The sad passing of Sam Allen in January 1946 placed the additional weight of club secretary on new manager LOUIS PAGE only six months after he had first taken command. After a season of re-adjustment to peace-time competition, he was presented with the mountainous task of building a promotion-challenging side from virtually nothing. Only three players on the books in May 1946 had anything like fifty senior appearances to his name - Eddie Jones, Billy Lucas and Harry Cousins (who was fast approaching the end of his playing days and, but for the war, would have amassed considerably more than his 270 League games.) Mr Page found but one inexperienced goalkeeper in part-timer Sam Burton and the Town had also lost two vital members of its pre-war strike force. Little Alan Fowler was killed whilst serving on the continent in August 1944 and Ben Morton had retired to the more tranquil surroundings of Trowbridge. Replacements in the goalgetters department came in Bill Stephens (one of two twins from Leeds) and the Abingdon-based youngster Maurice Owen. The pair provided 42 goals between them and helped Swindon to finish in a very commendable fourth place in the League. But there were still problems for Louis Page. His pride in the appearance of his side as they took to the field in well-worn attire was clearly dented. Many times he appealed to the populace for spare clothing coupons so that he might replenish the stock cupboard (yes, kit sponsorship was alive over thirty years ago!) but his plea never met with overwhelming success. That commodity was more in abundance in the Town's annual scalp-hunting session - the F.A. Cup. A Third Round trip in January 1948 to one of Mr Page's old haunts, Burnley, is perhaps a good point at which to reflect on his career prior to that in management. Louis went to Turf Moor after serving Northampton Town and became an international at outside-left. He was chosen seven times for England and appeared in the 9-1 massacre of Belgium in Brussels in May 1927 when all five 'forwards' got their names on the scoresheet. A few months earlier, he had been given a trial at centre-forward for Burnley and caused quite a sensation by netting six times as the Clarets swamped Birmingham by seven goals to one - and at St Andrews too! Louis was also present when Swindon stormed to a 3-0 lead at Turf Moor in January 1929 and scored with a glorious diving header to give Burnley some hope of retrieving the situation. His side did level the scores at 3-3 but, true to

tradition, the Town sunk them in the replay. So now, nineteen years on, Louis Page was taking his men back 'home'. The team was treated to a week on the sands at Southport and responded by dumping their First Division hosts out of the Cup 2-0. The recipe of sea-air was duly dished out preceding every cup-tie - even for home games when Clevedon was chosen as the venue. Takings for the six cup matches that season gave Mr Page some extra spending power and he thus spent four days on the Emerald isle, taking in Cork and Dublin, searching for possible additions to his staff. But, like so many journeys a manager makes, there was no resultant signing. After an initial influx of six new faces for the 1949-50 season (including the burly centre-half George Hudson who was to stay nearly eleven years), there was no significant arrival for almost a year and for the opening game of the following term Louis Page decided to field a 'status quo' eleven, a ploy almost unprecedented in the history of the club.

To be continued



LOUIS





Talk of the Town by the Chairman

Today we entertain Gillingham who, like ourselves, were hoping for league success this season after narrowly missing out last year. As we all know there is no guarantee for success, but each year we must strive for this goal.

I am sure that everyone of our Supporters must have been happy after the Team's performance against Rotherham United on Tuesday last. After the results of the last few weeks, our Players must have wondered what they had to do to get back to their earlier form, but Tuesday night's performance proved, once again, that we have the skills to compete at a higher level.

Rising costs are affecting everybody and it seems that it is an ever increasing circle. Football Clubs meet these problems like everyone else and have to make economies where they can. Many Clubs travel back from their away fixtures without stopping for a meal and substitute a cooked meal by sandwiches. Rotherham did this on Tuesday last, but received a phone call from an Oxford hotel, where they had stopped for lunch, to say that their sandwiches had been left with them. I expect people will remember the tannoy call for their coach driver, who later went to retrieve the sandwiches.

Our Supporters who travel to our away games, as well as having to travel to our home games, find it very expensive and each year it gets higher. To maintain the standard, which we are looking to achieve, and yet at the same time take into consideration the welfare of our Supporters, is a problem and this coming season we shall be forced to increase our admission charges. The very fact that we are cheaper than at most grounds is accepted because our Supporters who do travel, have proved this point, but our problem is to be viable and at the same time keep our support.

In Tuesday night's programme, notes from our Secretary, Bob Jefferies, pointed out that Season Ticket holders may renew their tickets by easy payments throughout the summer months and that Mr Bert Middleton will be available Monday to Friday and also on Saturday mornings to accept either weekly or monthly payments. Personal or postal applications will be welcomed. This, of course, applies to new applicants as well

as existing members.

I cannot stress enough the importance of your support to enable us to compete in the soccer world which financially gets more difficult each year.

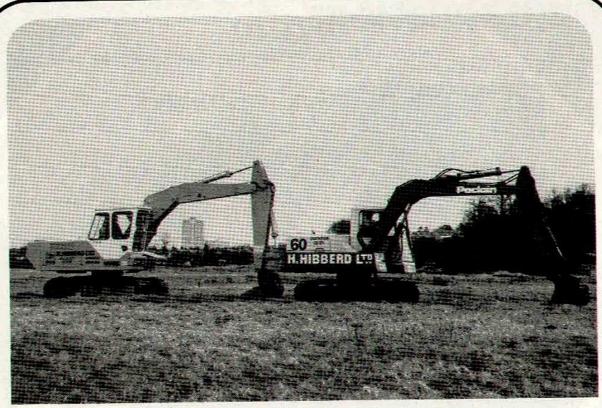
Every Club says finding young players is their life blood, and today, more than ever in the past, Clubs are spending large sums of money this way in the hope that at least one diamond is found amongst the fold.

Doug Buswell and his staff continue to work hard and everybody who supports by buying a lottery or bingo ticket are helping us. I know that Doug is always looking for helpers and would be pleased to hear from anyone that is so interested.

David Peach misses today's game because of injury and our opponents, Gillingham Football Club, is where David started his league career before leaving to join Southampton. David's father is a keen supporter of soccer and naturally his own son's team must be favourite and he travels long distances coming from the Kent area, and he has made three such trips recently only to find that either the game was called off, or that David was injured and not playing. I am sure that the pleasure of just meeting, must make the journeys worthwhile.

Andy Rowland's feat of scoring four goals in the week brought his total to twenty-seven goals to date, and Alan Mayes' goal also brought his total to twenty-seven, and at the time of writing these notes, they top all leagues leading scorers along with Clive Allen of Queens Park Rangers. Many Swindon people will remember Clive Allen, the son of Les Allen our former Manager, playing for his school team and also a local junior team. Les Allen always predicted a bright future for his son and it looks as if he was right in his judgement. Les Allen's brother, Dennis who recently managed Cheltenham Town, also has a son playing for West Ham and this must be a record of some sort.

Hoping that today's game will be as entertaining as last Tuesday and thank you for your support.



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Congratulations.....

..... to ANDY ROWLAND the first Town player to score four goals in a game since Donald Rogers in November 1968



Andy Rowland

..... to KENNY STROUD who makes his 250th League appearance here this afternoon



Kenny Stroud

..... and to the Under-17's who won the South East Counties League Division Two championship

	Apps	(+ subs)	Goals		Apps	(+ subs)	Goals
Twigger L	18			Harper M	0	+ 1	
Baverstock R	21	+ 1		Hughes B	4		
Mundee B	4	+ 3	1	Round D	20		7
Venn P	2	+ 1		Swatton I	18	+ 2	9
Cock D	22		3	Bristow D	12	+ 3	2
Notton A	10	+ 2		Kingsford S	1		
Westlake M	15	+ 3		Pullen C	4		
Rustell M	22		15	Baillie C	3		
Allen M	8	+ 1	TVI .	Batty P	1		
Rideout P	18		9	Byrne D	1	+ 1	
Blackler M	22		3	Furley R	1		
Short P	15	+ 2	2		130		

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GRAND EASTER DRAW RESULTS, 7 APRIL, 1980

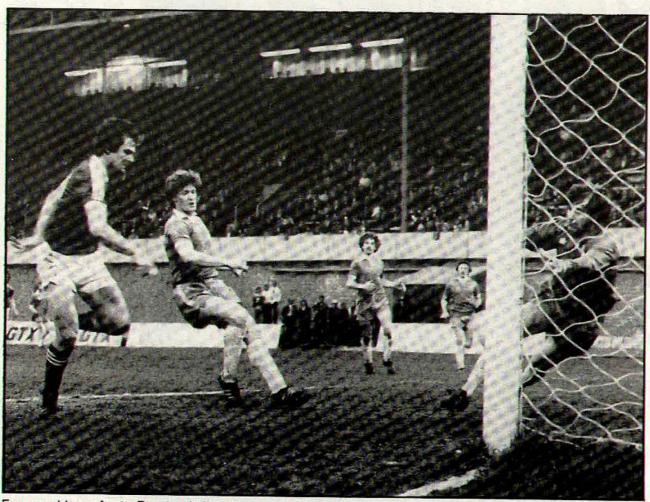
1st Prize Ticket No. 20302 Stan Johnson,
Malt Shovel, Ramsbury.
2nd Prize Ticket No. 23354 Mrs. Hanwell,
The Orchard, Longcot.
3rd Prize Ticket No. 23631 R. Brown,
Stonesfield, Oxon.

The following Ticket numbers each won prizes to the value of £10.

04663	19434	06236	25502	00484
30865	16779	04415	17429	33177
16878	00847	00993	33843	30415
02241	17830	10414	28887	21870
15576	14210	05383	04826	01525

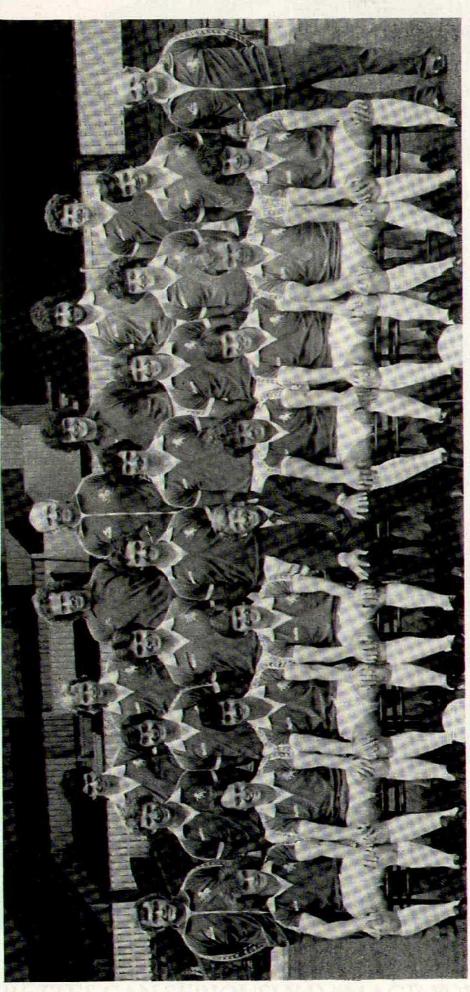
Draw made by Chris Kamara and Mr. Bunny Griffin.

THANK YOU FOR YOUR SUPPORT



Four-goal hero Andy Rowland slams home the first against Rotherham on Tuesday.

In Town Today: Gillingham



Back Row: Left-Right:

Centre Row: Left-Right:

Front Row: Left-Right:

Colin Ford, Gary Armstrong, Ron Hillyard, John Short (Chief Scout) Steve Wheatley, Graham Knight, Steve Dudley.

Alan Hodgkinson (Assistant Manager) Dean White, John Overton, Mickey Barker Mark Weatherly, Charlie Young, John Sharpe, Steve Bruce, Billy Hughes, Bill Collins (Youth Team Manager)

Pat Walker, Terry Nicholl, Damien Richardson, Tony Funnell, Gerry Summers (Manager) Ken Price, Danny Westwood, John Crabbe, Terry Jolley.

Disappointment for Gillingham

Gillingham opened this season full of hope that it would be a case of third time lucky for them. After having been serious promotion contenders for the previous two seasons, they had hoped to make sure this time. But, after a brilliant opening and an encouraging first half of the campaign, the Gills have slipped badly. And, as the season approaches its climax, there is still an outside chance that they could be relegated!

When they lost only one of their opening eight League games, the Gills were well on course for promotion. And some fine results in the League Cup gave them added encouragement. They ousted Second Division Luton by 4-1 on aggregate in the first round and then became the first side to hold rampant Norwich City with a second round first-leg 1-1 draw at the Priestfield Stadium.

Gillingham lost the return game 2-4 at Carrow Road and so lost interest in that competition.

Their F.A. Cup hopes took an early dive when Wimbledon beat them 4-2 in a replay after the sides had drawn 0-0 at the Priestfield Stadium.

Manager Gerry Summers, impressed by his team's results last season, didn't make any major signings during the close-season and, until the fairly recent signing of Colin Duncan from his old club Oxford United, had kept faith in last season's squad, with the addition of a couple of young players --- Steve Bruce and Pat Walker.

In attack the Gills normally field the familiar trio of Danny Westwood, Ken Price and Damien Richardson.

Westwood, top scorer with 19 goals last season, has netted ten times this season and has been a consistent goalscorer for the club since his arrival from Queen's Park Rangers in 1975. Price bagged 15 goals last season and is currently top marksman with 17 this term. He was once with Southend United but he was given only one chance in their League eleven before joining Gillingham in 1976.

Richardson's role has changed in recent months. When he first joined Gillingham from Shamrock Rovers in 1972, he was a high-scoring striker and he has been the Gills' leading scorer on three occasions. He lost his place last season and, though now back on regular duty again, he has become a provider, rather than an acceptor, of goalscoring chances. He has scored only once this season. Damien was capped by the Republic of Ireland on two occasions and is one of only two players ever to gain full international caps while with the club.

Gillingham sold another striker, Tony Funnell, to Brentford for £55,000 but manager Gerry Summers used most of that cash when he signed midfield man Colin Duncan from Oxford for £50,000. Colin developed in the Oxford juniors when Mr Summers was manager of that club and he made his League debut during the 1974/75 season.

Duncan usually partners Steve Bruce and John Crabbe in midfield but Pat Walker and Dean White have also appeared occasionally in this department.

Bruce is an England youth international who has been introduced to the first-team this season. Crabbe served his apprenticeship with Southampton and made a dozen League appearances for the Saints. Since joining Gillingham, originally on loan in 1976, he has been enjoying regular first-team football.

Walker developed in the club's junior sides and was introduced to the League eleven two seasons ago. White was formerly a Chelsea junior and he was given his chance in the Gills' League eleven last season.

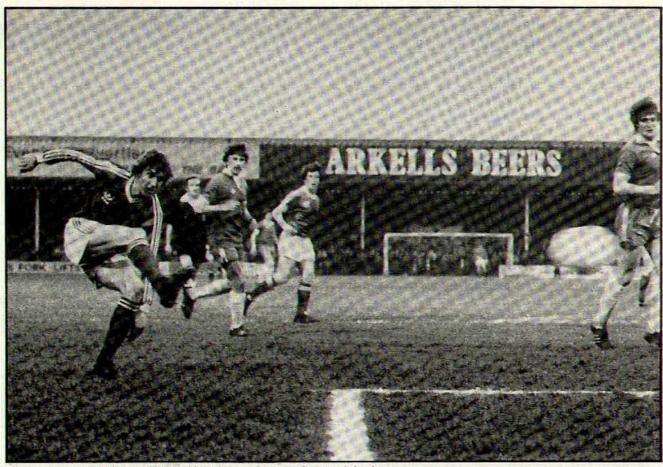
The back four usually consists of John Sharpe, Mark Weatherley, John Overton and Micky Barker but Charlie Young has played a few matches at right-back.

Sharpe was signed from Southampton for £30,000 in September 1978 and has now taken over at right-back. He made a couple of dozen first-team appearances for the Saints before his transfer.

Weatherley is a Gillingham discovery who established himself as a midfield player when coming into the side in 1974/75. He later switched to defence and has now won himself one of the centre-back positions. Overton served his apprenticeship with Aston Villa and made a couple of appearances in their First Division side in 1975/76. He also played on loan to Halifax that season and was signed by the Gills during the 1976 close-season.

Gillingham signed Barker from Newcastle for £45,000 in January 1979. Young made ten League appearances for Aston Villa and joined Gillingham for £20,000 two seasons ago.

Goalkeeper Ron Hillyard started off as an amateur with York City and made his League debut in 1969/70. While with York, he left for loan spells with Hartlepool, Bury and Brighton and signed for Gillingham in 1974.



Roy Carter adds his name to the six goal scoresheet with the Town's second goal against Rotherham on Tuesday.



Alan Mayes (falling left) scores number six in Tuesday night's win over Rotherham at the County Ground.



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Soccer Scene by Tony Pullein

The first of the relegation issues were settled last weekend when Bolton knew that their two-year spell of First Division football is about to end while both Charlton and Burnley had to accept their relegation to Division Three.

Bolton's plight is particularly sad for it took them such a long while to get back into the First Division. Their 1-2 defeat at Bristol City last weekend definitely put them down and now manager Stan Anderson will have to sort out a few transfer requests.

Before Bolton clinched their promotion to the First Division in 1978, they had missed by a solitary point in each of the previous two seasons. Then manager lan Greaves promised his players that, if they remained loyal to the club in spite of those disappointments, he would give them a chance in First Division football when they got there.

Players like Neil Whatmore, Paul Jones and Jim McDonah readily agreed at the time. But the situation is changed now. Whatmore, in particular, will be keen to stay in the First Division following his recent run of scoring in six consecutive matches.

Whatmore's goals — 31 in 1976/77 and 21 the following season — did much to establish Bolton as First Division prospects but, when they eventually went up in 1978, he lost his place. He was later recalled in midfield but with little success. He came back into the attack this season and, by last weekend, he was the club's top scorer with 17 goals. Having now proved that he can make it as a First Division striker, Whatmore will probably press for a transfer that will keep him in the top flight.

Burnley will be playing in the Third Division for the first time in their long history and they merely add to the depressing list of big names that have dipped into the Third Division, and even below, over the past few years --- Portsmouth, Huddersfield, Blackpool, Sheffield Wednesday, Sheffield United, etc.

One club, doomed by the critics for months, that still believes a miracle can occur is Bristol City. Today they face their third relegation battle in a row. Having won the other two --- 1-0 at Brighton and 2-1 at home to Bristol City --- they believe that another win today, at Manchester City, could signal their miracle escape.

If Bristol City do win today, and Everton go down at Tottenham, then the West country club would have a marvellous chance of overhauling their famous Merseyside foes.

On the other side of Liverpool there have been

different worries this week. With neither of last Saturday's FA Cup semi-finals being resolved, Liverpool were still unsure if their double bid would be still alive today. Indeed, with Manchester United crushing Tottenham 4-1 in the League to creep to within two points of them in the First Division, the Reds were wondering if the Old Trafford club was going to smash their glorious League-FA Cup double hopes for the third time in four years.

United seem to have placed a hoodoo on their Anfield rivals. Back in 1977, when Liverpool went to Wembley with the League Championship well won, they were surprisingly beaten by under-dogs United 2-1 in the FA Cup Final. Last season, when Liverpool were coasting to their eleventh League title, they were beaten 1-0 by United in an FA Cup semi-final replay.

This season Liverpool appeared to be free from any pressures until they lost 1-2 to United a fortnight ago. Though the odds are still on Liverpool to take the Championship, they must be wondering if Manchester United are this season going to blight their League, rather than their Cup, hopes.

Swindon's Alan Mayes is still in line to finish the season as the country's top scorer. After last Saturday's games, the leading contenders were:

	Lge	L.Cup	FAC	comp	Tot.
Allen (Q.P.R)	25	2		_	27
Garwood (Aldershot)	26		-	-	26
Mayes (Swindon)	17	6	3	_	26
Sunderland (Arsenal)	14	4	4	4	26

Now that Brighton's future as a First Division club looks secure for another year, manager Alan Mullery is entitled to look back over a quite remarkable start to his career in mangement. He lifted the club out of the Third Division in his first season, took them to within goal-difference of further promotion a year later and last season saw them achieve their First Division goal.

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SV	UNDON					GILLINGH	AM
1	Jimmy ALLAN					HILLYARD	1
2	Russell LEWIS				IV J bri	John SHARPE	2
3	Andy FORD	on The				Mickey BARKER	3
4	Ray McHALE					John OVERTON	4
5	Roy CARTER					Mark WEATHERLY	5
6	Kenny STROUD		W W			John CRABBE	6
7 7	lan MILLER		ROL	-3		Steve BRUCE	7
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12	Roy GREENWOOL	recruiting n	eleaning firm, ew Referees ar	His spare time nd promoting I	is spent local		12
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